

Alex Sheff was born and raised in Brooklyn NY. He relocated with his family to Richmond Virginia in 2006. It was in Richmond that Alex found magic and has been working hard learning & perfecting his tricks for the last three years. Under the guidance of Mr. Hun Woo (owner & operator of *Divine Magic & Novelties*) and inspired by Eric Jones (world famous magician), Alex has developed into a well respected young magician. He has performed professionally for the Scouting Centennial, the McGuire Veteran's Hospital, and many birthday parties! Alex teaches tricks most weekends at *Divine Magic & Novelties*, and looks forward to performing many years to come and to sharing his tricks with his students.